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## What is IWCE?

IWCE is the pre-eminent integrated communications systems event for the working world. Reach over 4,300 technology buyers (not including exhibitor personnel, speakers, press, etc.) from multiple industries who are responsible for the dependability, reliability and interoperability of their organization's communications system. IWCE provides the applications and solutions attendees need in order to communicate anytime, anywhere.

From Land Mobile Radio...to Wireless Mobility...Voice...Video...Data...and everything in-between...  
Communications Technology is Changing...and so is IWCE.

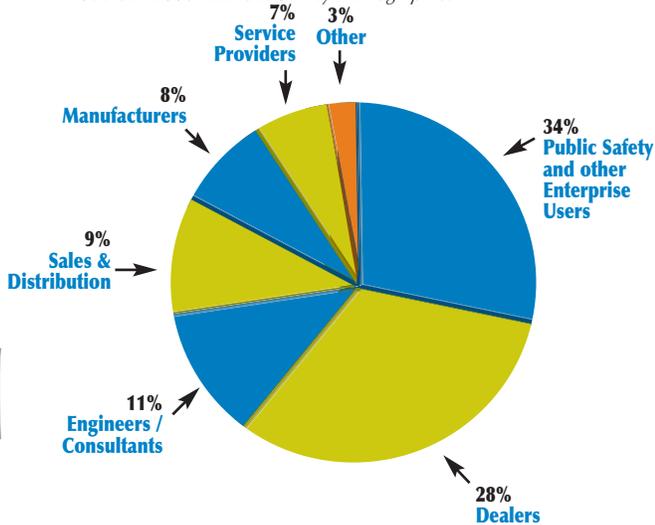
## Who will I meet at IWCE?

IWCE showcases a multitude of integrated communications systems solutions to a wide variety of attendees including dealers, wireless service providers, IT professionals, consultants, public safety professionals, and enterprise users from industries such as transportation, utilities, construction, education, security, etc. IWCE attendees include corporate, technical & engineering, operations & administrative, and other communications professionals.

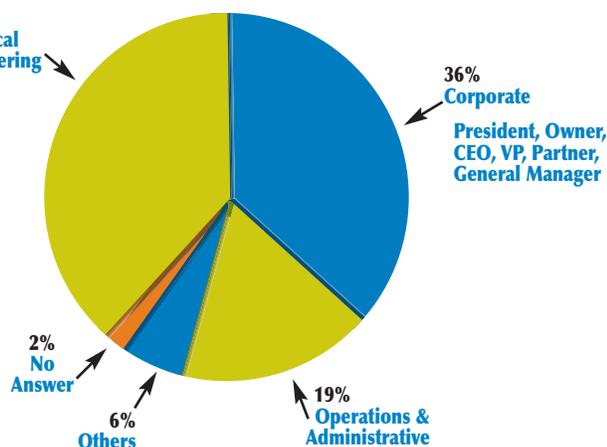
## IWCE Attendee Demographics

### Attendees' Primary Business\*

\*Source: 2008 Attendee Survey Demographics

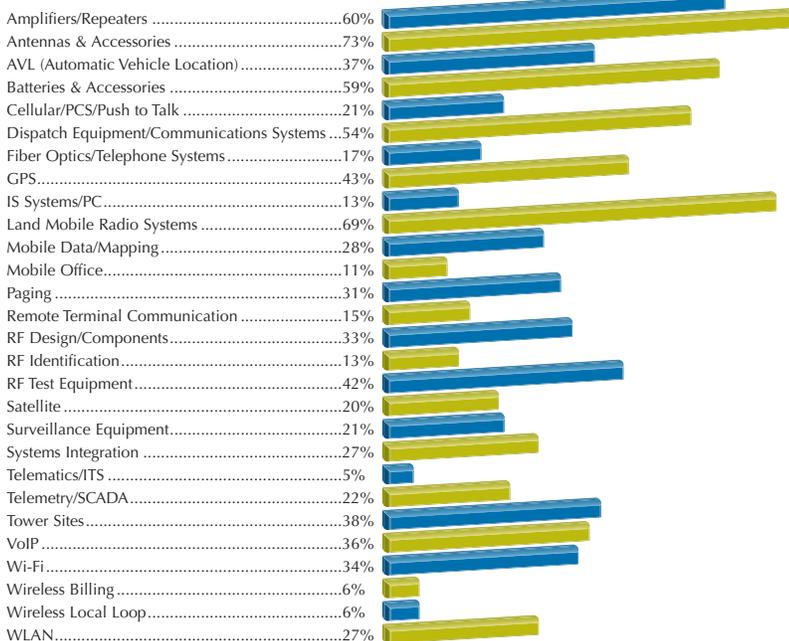


### Attendees' Job Functions\*



- 34%** first time attendees came to IWCE 2008 - bringing you more prospects than ever before. \*
- 41%** of IWCE attendees do not attend any other trade show - IWCE is the only place to get in contact with these prospects.\*
- 92%** of IWCE 2008 participants are involved in the selection of products/services for their company. \*
- 99%** of attendees took action while visiting IWCE.\*  
The top actions taken were:
  - Evaluating products/suppliers for future purchases (86%)
  - Viewing products up close (82%)
  - Researching new products (81%)
  - Meeting with current suppliers (78%)
- 2/3** of attendees purchased or plan to purchase products/services as a result of IWCE 2008.\*

### IWCE Attendees Purchase the Following Equipment:



## Enterprise users in all sectors including transportation, utilities, public safety and radio dealers attend IWCE. Here is a sample of attendees from these segments:

### Utilities

Alliant Energy  
 American Electric Power  
 American Power Conversion  
 Anadarko Petroleum Corp  
 Anchorage Municipal Light & Power  
 Angstrom Power  
 Arizona Public Service Co  
 Arkansas Western Gas Co  
 Atco Gas  
 Basin Electric Power Corp.  
 Battelle Energy Alliance  
 BC Hydro  
 Brookfield Power  
 Burbank Water & Power  
 Centerpoint Energy  
 Chelan County P.U.D.  
 Chevron  
 City of Chicago Utilities  
 Coachella Valley Water District  
 Colorado Springs Utilities  
 Dairyland Power Cooperative  
 DTE Energy  
 Duke Energy  
 El Paso Natural Gas Co  
 Exxon Mobil  
 First Energy  
 Florida Power & Light Co  
 Gibson Electric  
 Golden State Water Co  
 Great River Energy  
 Hawaiian Electric  
 Idaho Power  
 Innergy Power Corp  
 LA Dept of Water and Power  
 Las Vegas Water District  
 Logic Energy  
 Metropolitan Water District  
 Nebraska Public Power District  
 Nevada Power Company  
 Northeast Utilities  
 Northern California Power Agency  
 NY Power Authority  
 Pacific Gas and Electric Co  
 Peninsula Light Co  
 Progress Energy  
 PSE&G  
 Questar Gas  
 Rural Utilities Service  
 San Diego Gas & Electric  
 SBC California  
 Sempra Energy  
 Shell Oil  
 Sierra Pacific Power Co  
 Solis Energy  
 Southern California Water Co  
 Southern Nevada Water Authority  
 Southern Star Central Gas  
 Southwest Gas Corp  
 Tacoma Power  
 Tecomm Power  
 Tennessee Valley Authority  
 Terasen Gas Inc  
 Texas Gas Transmission, LLC  
 Turlock Irrigation District  
 Twin Power  
 Utah Power  
 Valley Electric Association

### Transportation

AAA Texas  
 Air Canada Jazz  
 Alaska Airlines  
 Alaska Railroad Corp  
 American Airlines  
 Atlanta Department of Aviation  
 Auto Club of S. California  
 Aviation Communications, Ltd  
 Bay Area Rapid Transit  
 BC Ministry of Transportation  
 Bigelow Aerospace  
 BNSF Railway  
 Boeing  
 Chicago Transit Authority  
 Clark County Automotive  
 Coacho Valley Transit  
 Continental Airlines  
 Crown Disposal Company, Inc  
 CSX Transportation  
 Dallas Area Rapid Transit  
 Delta Airlines  
 Department of Aviation  
 Department of Transportation  
 FAA  
 FedEx  
 GE Transportation Rail  
 Los Angeles Transit Authority  
 McCarran Int'l Airport  
 Metro Washington Airports  
 Miami Dade Transit  
 Nevada Dept of Transportation  
 Northern Border Pipeline Co  
 Northrup Grumman  
 Northwest Airlines  
 Paf Transportation  
 Park N Fly  
 Port of Los Angeles  
 Port of Seattle  
 Rail America  
 Seattle Tacoma Int'l Airport  
 Skywest Airlines  
 Union Pacific Railroad  
 United Airlines  
 UPS  
 US Airways  
 Utah Transit Authority  
 WA Dept of Transportation  
 Wyoming Dept Transportation

### Public Safety/Government

Alberta Provincial Government  
 American Red Cross  
 Arizona Div. of Emergency Mgmt  
 AZ Game & Fish  
 Atlanta Police Department  
 Austin Police Dept  
 Beverly Hills Police Department  
 Boston EMS  
 Brazil Police  
 Bureau of Indian Affairs  
 Bureau of Land Management  
 Bureau of Prisons  
 Bureau of Reclamation  
 Calgary Fire Department  
 California Dept of Corrections  
 California Department of Justice

California State Parks  
 Canada Border Services  
 Canadian Coast Guard  
 City of Boulder  
 City of Edmonton  
 City of Honolulu  
 City of Houston  
 City of Los Angeles  
 City of Minneapolis  
 City of New York  
 City of Oakland  
 City of Phoenix  
 City of San Diego  
 City of San Francisco  
 City of Tampa  
 Civil Air Patrol  
 Connecticut State Police  
 County of San Bernardino  
 County of San Diego  
 Customs & Border Protection  
 Dallas Fire Rescue Dept  
 Department of Aviation  
 Department of Commerce  
 Department of Defense  
 Department of Foreign Affairs  
 Department of Interior  
 Department of Justice  
 Department of Homeland Security  
 Department of Public Health  
 Department of Treasury  
 FBI  
 Federal Communications Commission  
 Federal Reserve Board  
 Grand Canyon National Park  
 Las Vegas Metro Police  
 Los Alamos Fire Dept  
 Maui Police Dept  
 Miami Dade Police  
 Ministry of Foreign Affairs  
 Mt Rainier National Park  
 NASA  
 Nat'l Nuclear Security Agency  
 National Park Service  
 NE Emergency Mgmt Agency  
 Policia DE Tijuana  
 Royal Canadian Mounted Police  
 State of California  
 State of Florida  
 State of Hawaii  
 State of Nevada  
 State of New Hampshire  
 State of New York  
 State of Oregon  
 US Air Force  
 US Army  
 US Border Patrol  
 US Coast Guard  
 US EPA  
 US Federal Emergency Mgmt  
 US Forest Service Radio Dept  
 US Marine Corp  
 US Marshal Service  
 US National Guard  
 US Navy  
 US Postal Inspection  
 US Postal Service  
 US Secret Service

### Other Enterprise Users & Key Buyers

Abbott Laboratories  
 Abix Telecom  
 Advanced Wireless Telecomm Inc  
 Argonne National Labs  
 Arizona State University  
 Armada Labs  
 AT&T  
 Bally's Las Vegas  
 Bank of America  
 Battelle Idaho National Lab  
 Brigham Young University  
 Chambersburg Hospital  
 Cisco Systems  
 Clemson University  
 Costco Wholesale  
 David Meier Construction  
 Dell  
 Devry University  
 Dew Labs  
 Dixie State College  
 Drew University  
 Duke University  
 Dupont  
 Emory University  
 Fiberdyne Labs  
 Ford Motor Company of Canada  
 Fountainebleau Resorts  
 Gaming Laboratories International  
 General Dynamics  
 General Electric  
 George Washington University  
 Global Telecom Group  
 Harris Methodist Hospital  
 Honeywell  
 IBM Corp  
 Idaho State University  
 Kent State University  
 Lawrence Berkeley Lab  
 Lockheed Martin  
 Loma Linda Univ Medical Center  
 Nestle  
 Pfizer  
 Pitney Bowes  
 Primm Valley Casino Resorts  
 Procter & Gamble  
 Progressive Insurance  
 Providence Health System  
 Sandia National Labs  
 Sentry Alarm Systems  
 Sony Music Group  
 Sprint Nextel  
 St. Lukes Hospital  
 T Mobile USA  
 Target Stores  
 Texas A&M University  
 Texas Childrens Hospital  
 Turner Broadcasting Inc  
 UCSF Medical Center  
 University of Alabama  
 University of California  
 University of Denver  
 University of Las Vegas  
 University of New Hampshire  
 University of Rochester  
 Vail Resorts  
 Venetian Resort  
 Waldorf Astoria Hotel  
 Wells Fargo  
 Wyle Laboratories  
 Verizon  
 Yale University

To find out more about exhibiting at IWCE 2009:

Companies A - K contact Stephanie McCall at 913-981-6146;  
 Companies L-Z contact Cathi O'Brien at 203-358-3715

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